Executive Biography

Preferred Mutual
Live Assured™

Executive Vice President
Chief Human Resources Officer,
Diversity, Equity and Inclusion Officer

Jenifer L. Rinehart

Jenifer L. Rinehart is Executive Vice President, Chief Human Resources Officer, and Diversity, Equity and Inclusion Officer.

Jenifer is responsible for the development and execution of human resource strategy, including talent acquisition, retention, talent development and succession planning, compensation, and performance management. In addition, Jenifer is charged with the development and implementation of Preferred Mutual's Diversity, Equity and Inclusion strategy focused on PMIC's employees, communities, and business partners, as well as driving a culture of inclusion at the company.

Prior to joining Preferred Mutual, she held several executive leadership positions within the insurance and financial services industries in human resource management and in diversity.

She brings a wealth of human resources leadership expertise, as well as diversity & inclusion specialization, with more than 30 years of experience. Jenifer's career spans more than 30 years, including prior positions leading diversity and inclusion efforts and human resources functions.

Jenifer has a Bachelor of Science from Drexel University. She holds certifications in Professional Human Resource, Myers Briggs, and DDI in Behavioral Based Interviewing.